

Lindsey LeSchack

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PROFILE Highly motivated, innovative, and goal-oriented young professional with a strong foundation in digital marketing and graphic design. Seeking a full-time position that will allow me to utilize skills and knowledge gained through my academic and professional experience in marketing and visual communications.

EMPLOYMENT HISTORY

GRAPHIC DESIGN INTERN

Clemson University Campus Recreation

Clemson, SC

Jan 2023 - Present

- Demonstrating an extensive knowledge of graphic design software programs including Adobe Illustrator, Adobe Photoshop, and Adobe InDesign.
- Assisting in brand management for Clemson University by designing materials in accordance with brand guidelines.
- Collaborating with clients, the graphic design team, and the communications team to meet expectations and deliver projects by the deadline.
- Designing original visual communications such as print materials, social media graphics, and television advertisements.

DIGITAL MARKETING & DESIGN INTERN

Pearce Center for Professional Communication

Clemson, SC

Aug 2022 - Dec 2022

- Developed skills in communications, digital marketing, and graphic design through the completion of client-based projects.
- Successfully spearheaded two project teams through effective communication and collaboration with team members and clients.
- Pioneered the layout and design of the 2022-2023 annual UPIC Magazine.
- Creating content for and managing several digital marketing channels for multiple clients.

NATIONAL CONFERENCES & MEETINGS INTERN

Ducks Unlimited, Inc.

Memphis, TN

May 2022 - Aug 2022

- Assisted in the planning and execution of Ducks Unlimited's 85th National Convention with attendance of over one thousand individuals and recordsetting fundraising levels.
- Collaborated with several teams to coordinate accommodations, marketing materials, events, meeting, merchandise, scheduling, and general logistics for the convention.
- Demonstrated a strong ability to multi-task, think creatively, problem-solve, and communicate effectively.

MARKETING INTERN

Lemon Yoga Sevilla

Sevilla, ES

Jan 2022 - May 2022

- Managed and designed visual and written communications for several marketing channels to grow overall engagement on social media by 40%.
 - Demonstrated the strong ability to listen to, speak, and write Spanish in a professional setting.
 - Directed the creation and implementation of new marketing strategies and campaigns in a foreign market.
 - Analyzed industry trends and competitor marketing to introduce new ideas.
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EDUCATION

CLEMSON UNIVERSITY

B.A. Spanish and International Business

Clemson, SC

May 2023

Kappa Delta Sorority; Order of Omega Honor Society; Spanish Professional Society; Women in Business Club

SKILLS

- | | | | | |
|--------------------------|------------------------|--------------------|-------------------|-----------------|
| • Conversational Spanish | • Graphic Design | • MS Office Suite | • Time Management | • Leadership |
| • Marketing | • Adobe Creative Suite | • Event Management | • Problem Solving | • Collaboration |